Partner & Exhibitor Prospectus

www.ieee-ecce.org/2022

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About ECCE

The Energy Conversion Congress and Exposition is the world’s leading technical conference and exposition for energy conversion solutions: solutions that are innovative, practical, and customer-focused. ECCE is the ideal place for companies to exhibit and promote their products and services to those driving innovative research, and delivering the results to market.

The Place to Be

As international forums drive progress towards an ever more electrified and connected future, energy conversion is an unavoidable stop in the journey. The Energy Conversion Congress and Exposition provides a connection point between the components and tools required in product development to industry researchers and manufacturers.

The ECCE program places strong emphasis on practical, timely and state-of-the-art topics in the many research areas related to energy conversion, offering a unique blend of the best in applied integrated systems research with innovations in individual energy conversion components and tools.

Exhibitors at ECCE showcase state-of-the-art technologies, products, and solutions, creating a highly interactive networking environment.

Who Attends ECCE

Your Competitors and Customers Will be in Attendance – Don’t be Left Out.

Don’t miss the opportunity to get ahead of the competition and showcase your company, products, and services at the premier event within the field of electrical and electromechanical energy conversion.
Attendee and Attending Company Demographics

Industry Attendee Breakdown

- Components/Manufacturing: 41%
- Energy Systems/Utilities: 30%
- Automotive/Motors: 11%
- Software/Test Equipment: 9%
- Aerospace: 7%
- AI/IT: 2%

Past Industry Attendees

A–F
- A123 Systems
- ABB-Baldor Electric
- Abengoa Solar
- Advanced Analogic Technologies, Inc.
- Advanced Energy
- Advanced Energy Conversion, LLC
- Advanced Energy Industries, Inc.
- American Superconductor, Inc.
- Anagenesis, Inc.
- Analog Devices, Inc.

G–N
- General Atomics
- General Electric
- General Machines Corporation, LLC.
- General Motors
- Glacier Bay Technology
- Global 3C Newsletters
- Global Power Electronics, Inc.
- Globe Motors
- Gridco, Inc.
- Grundfos Management

O–Z
- ON Semiconductor
- Panasonic
- PARC (Palo Alto Research Center)
- Payton America, Inc.
- PESC, Inc.
- Petra Solar
- Philips Technologie GmbH
- Plexus
- Plug In America
- POSTECH

ECCE Attendance Growth Over the Years

Conference Total Attendance

Conference Years


2009: 800
2010: 1,000
2011: 1,200
2012: 1,400
2013: 1,600
2014: 1,800
2015: 2,000
2016: 2,200
2017: 2,400
2018: 2,600
2019: 2,800
2020: 3,000
2021: 3,200

CLICK HERE FOR A FULL LIST OF LAST YEAR’S Industry Attendees
Signature Partnership Opportunities

Platinum Level Partner | $9,000

10x20 Booth

- Six (6) complimentary Full Conference Registrations
- One (1) 10’x20’ Booth in the Exhibit Hall
- Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- Corporate logo on official Energy Conversion Congress & Exposition Bag
- On-screen mention during Plenary Session
- Newsletter and Social Media Highlight

Silver Level Partner | $3,000

10x10 Booth

- Two (2) complimentary Full Conference Registrations
- Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- Corporate logo on official Energy Conversion Congress & Exposition Bag
- Attendee Newsletter Branding

Gold Level Partner | $6,000

10x20 Booth

- Four (4) complimentary Full Conference Registrations
- Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- Corporate logo on official Energy Conversion Congress & Exposition Bag
- On-screen mention during Plenary Session
- Newsletter and Social Media Highlight

Expo FREE to Local Industry on Tuesdays
Come walk the expo, network and grab complimentary lunch or coffee.

Signature Partnership Opportunities
## Exhibitor Opportunities

### ECCE 2022 Exhibitor Booth Pricing

<table>
<thead>
<tr>
<th>Space</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>10’ x 30’ Exhibit Spaces</td>
<td>$7,500</td>
</tr>
<tr>
<td>10’ x 20’ Exhibit Spaces</td>
<td>$4,275</td>
</tr>
<tr>
<td>10’ x 10’ Exhibit Corner/End Spaces</td>
<td>$2,500</td>
</tr>
<tr>
<td>10’ x 10’ Exhibit Spaces</td>
<td>$2,250</td>
</tr>
<tr>
<td>University Tabletop</td>
<td>$1,000</td>
</tr>
</tbody>
</table>

### University Tabletop

- Exhibitor Reception and Tuesday Lunch held inside the Exhibit Hall
- One (1) 6’ draped table
- Two (2) side chairs
- One (1) 7” X 44” identification sign with University name

*No electric will be provided in the University Lounge*

### Exhibitor Benefits

- One (1) Complimentary Full Conference registration with each 10’ x 10’ (or larger) exhibit booth
- Exhibitor Reception and Tuesday Lunch held inside the Exhibit Hall
- Complimentary listing in the program materials
- Food and beverage areas inside the exhibit hall
- Standard back wall 8’ drape and draped sidewalls 3’ high
- One (1) 7” X 44” identification sign with company name
- 24-hour security in the exhibit hall from move-in through tear-down
- Priority Space Selection for future ECCE events
- 6’ table, two chairs and wastebasket

All exhibiting companies will be automatically given an online profile and access to the virtual platform. Every effort will be made for an in person exhibit and prompt refunds will be provided for cancellations due to the pandemic.

- Social Media highlight and newsletter

### Exhibitor Interest Form
Branding Opportunities

Partner with ECCE and get your company name out there with strategic, high-visibility branding opportunities!

**NEW! Conference Proceedings | $10,000**  
Your Company Logo will be placed on all conference proceeding branding and communications.

**Exhibit Hall Welcome Reception | $7,500**  
*Help kick-off the opening of the Exhibit Hall by serving as the sole Exhibit Hall Welcome Reception Partner!* You’ll receive two (2) complimentary full conference registrations, have the opportunity to welcome attendees with a five-minute address, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage.

**Hotel Key Cards and Envelopes | $6,000**  
Your logo can be imprinted on custom branded key card envelopes and on the front of hotel key cards(with ECCE 2022 branding on the back). Branded key cards and envelopes will be handed out to all guests staying at our host hotels.

**Opening Welcome Reception | $5,000**  
*Have your company be the exclusive ECCE 2022 Opening Reception Partner!* Have the opportunity to welcome attendees with a five-minute address, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage.

**ECCE Lounge | $5,000**  
Give attendees the opportunity to network, mingle, and work all while centralized in the middle of the ECCE exhibit hall floor. Your company name or logo will be prominently displayed throughout as well as signage throughout the Expo Hall.
Women in Engineering (WIE) Program | $5,000

Have your company be the primary Women in Engineering Program partner! Your company logo will be included on all WIE event signage, as well as in the ECCE 2020 program book. You will also receive verbal recognition at the beginning of the WIE Monday event.

Attendee Lanyards | $5,000

Branded lanyards with your company logo will be given to every conference attendee, and will be worn at all times.

Attendee Registration Bag | $5,000

Have your company branding front and center on conference bags that will be given to all attendees at registration.

Coffee Station | $3,000

Attendees will re-energize at a coffee station branding with your company logo! The coffee station will be located in the Exhibit Hall on day two of the conference. Your company logo will also be displayed alongside the conference logo on cup sleeves, as well as on signage in the Exhibit Hall.

Exhibit Hall Lunch Station | $2,000

Attendees will enjoy delicious complimentary lunch during the conference – and you can take the credit! Sponsor a lunch station and have your company name or logo printed on all lunch vouchers, and also displayed on directional lunch signage.

Conference Bag Insert | $1,000

Get your message into the hands of all attendees! Sponsor a bag insert, which will be included in all attendee conference bags given out at registration.

Push Notifications | $1,000

Conference attendees who have downloaded the app will receive your customized message on the day and time of your choice.
Advertising Opportunities

ECCE 2022 Onsite Program Book Advertising

- Inside Front Cover: $3,000
- Inside Back Cover: $2,500
- Full Page Ad: $1,000
- Half Page Ad: $750

Virtual Advertising Banner Branding Available

Sponsor Interest Form

Expo FREE to Local Industry on Tuesdays

Come walk the expo, network and grab complimentary lunch or coffee.
# Exhibit Hall Days and Hours

<table>
<thead>
<tr>
<th>Exhibitor Move-In</th>
<th>Show</th>
<th>Exhibitor Move-Out</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Monday, October 9, 2022</strong>&lt;br&gt;10:00 a.m.–3:00 p.m.</td>
<td><strong>Monday, October 10, 2022</strong>&lt;br&gt;4:00 p.m.–7:30 p.m.</td>
<td><strong>Tuesday, October 11, 2022</strong>&lt;br&gt;5:30 p.m.–10:00 p.m.</td>
</tr>
<tr>
<td><strong>Tuesday, October 11, 2022</strong>&lt;br&gt;11:00 a.m.–5:30 p.m.</td>
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*Schedule subject to change.*

[View the Exhibit Hall Floor Plan](#)
Have a question about partnership opportunities, or need more information?

Please contact ECCE Exhibits Manager at tiffany.v@rna-associates.com

Or call 630-384-9766.

View Full Terms and Conditions