

ECCE 2020 Virtual Participation

October 11-15, 2020

| Levels of Benefits | Platinum Sponsor (\$10,000) | Gold Level Partner (\$7,500) | Silver Level Partner (\$5,000) | Exhibitor (\$2,500) | University (\$500) |
|---|-----------------------------------|------------------------------------|---|------------------------|-----------------------|
| Full Conference Virtual Registration Passes | 10 | 7 | 5 | 2 | 2 |
| Introduction to sessions (Your pre- recorded video) | Х | | | | |
| Introduction and Media Presence as Conference Sponsor as a video message on a session level | X | | | | |
| High visibility on Registration Communication | Х | X | | | |
| Host your own product and services sessions | X | X | Х | | |
| Post Sponsor material in Resources Folder during session | Х | X | Х | | |
| Free Proceedings | X | X | X | | |
| Promotional in e-Blasts | Х | Х | Х | Х | |
| Promotion on ECCE Web Site | X | X | Х | Х | X |

Exhibitor And University Opportunities

Exhibit Booth

- Custom built exhibit webpage with the following features:
 - Add product and sales materials to share with attendee's visiting your webpage
 - Chat capabilities to create engagement for your webpage visitors

Post-Event Data

• Full list of all participants that visited your booth and downloaded assets and record of all webpage chats



Platinum Sponsorship

Exhibit Booth

- Custom built exhibit webpage with the following features:
 - Introduction and Media Presence as Conference Sponsor
 - Rotating Banner Ad's on virtual landing page
 - High visibility on Registration Site and in Registration Communication
 - Include Welcome/Product/Services video
 - Add product and sales materials to share with attendee's visiting your webpage

Gold Sponsorship

Exhibit Booth

- Custom built exhibit webpage with the following features:
 - Include Welcome/Product/Services video
 - Rotating Banner Ad's on virtual landing page
 - High visibility on Registration Site and in Registration Communication
 - Add product and sales materials to share with attendee's visiting your booth
 - Chat capabilities to create engagement for your booth visitors
- Your booth will be graphically dominant in the virtual Platform

Post-Event Data

Full list of all participants that visited your webpage and downloaded assets and record of all booth chats

Branding & Visibility

- Recognition on Attendee Emails
- Recognition on Event Registration Website

Silver Sponsorship

Exhibit Booth

- Custom built exhibit webpage with the following features:
 - Include Welcome/Product/Services video
 - Add product and sales materials to share with attendee's visiting your webpage
 - One on one chat capabilities to create engagement for your webpage visitors
- Your webpage will be graphically dominant in the virtual Platform

Post-Event Data

· Full list of all participants that visited your booth and downloaded assets and record of all booth chats

Branding & Visibility

- Recognition on Attendee Emails
- Promotion on ECCE Website
- Post Sponsor material in Resources Folder during session

Product & Services Session Add On - \$1500

Post-Event Data

 Full list of all participants that visited your webpage and downloaded assets and record of all webpage chats

Branding & Visibility

- · Verbal recognition during a live session
- · Recognition on all attendee emails
- · Recognition on event registration website