



IEEE ENERGY CONVERSION CONGRESS & EXPO Vancouver, Canada ☞ Oct. 10-14

# PARTNER & EXHIBITOR PROSPECTUS

[www.ieee-ecce.org/2021](http://www.ieee-ecce.org/2021)



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# Why Partner with ECCE

## About ECCE

The Energy Conversion Congress and Exposition is the world's leading technical conference and exposition for energy conversion solutions:

solutions that are innovative, practical, and customer-focused. ECCE is the ideal place for companies to exhibit and promote their products and services to those driving innovative research, and delivering the results to market.

## The Place to Be

The premier conference for the IEEE Industry Applications Society and the IEEE Power Electronics Society, ECCE brings together thousands of the brightest minds from across the world for five days of powerful learning and thought-provoking discussions pertaining to the broad spectrum of energy conversion.

Savvy engineers from the broad spectrum of energy conversion, industry veterans, and fresh startups alike, come to ECCE year-after-year to stay abreast on state-of-the-art research, tap into the concentrated brain trust assembled at the conference, and to learn of the latest services, products, and technologies within the industry.

ECCE provides companies like yours the perfect opportunity to:

- Establish relationships with the international experts that need your solutions;
- Promote your company's activities and to establish and nurture relationships with future customers and employees;
- Increase your company's brand awareness to hundreds of professionals from around the world;
- Get an in-person look at what competing companies are doing;
- And generate profitable business leads with customers interested in products and services like yours.



## Who Attends ECCE

### Your Competitors and Customers Will be in Attendance – Don't be Left Out.



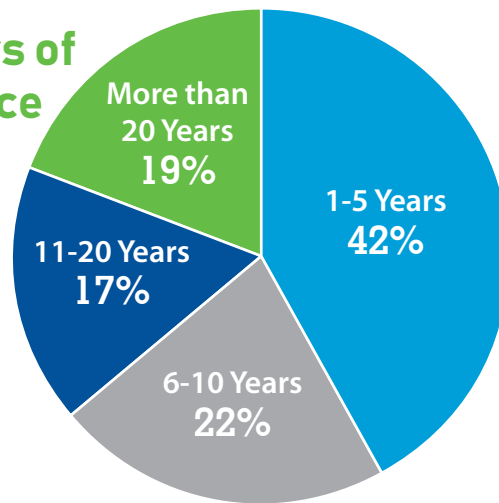
Don't miss the opportunity to get ahead of the competition and showcase your company, products, and services at the premier event within the field of electrical and electromechanical energy conversion.

	ECCE 2019	ECCE 2020 (Virtual Stats)
<b>Attendees</b>	1,690	1,020
<b>Years In Industry</b>		
1-5	615	406
6-10	301	205
11-20	242	179
Over 20	263	179
<b>Countries</b>	49	36
<b>Primary Job Function</b>		
Academics	1,094	790
Consultant	7	6
Industry Research	235	136
Marketing/Sales	25	2
Manufacturing	15	4
Other	44	31



# Attendee and Attending Company Demographics

## Attendee Years of Industry Experience



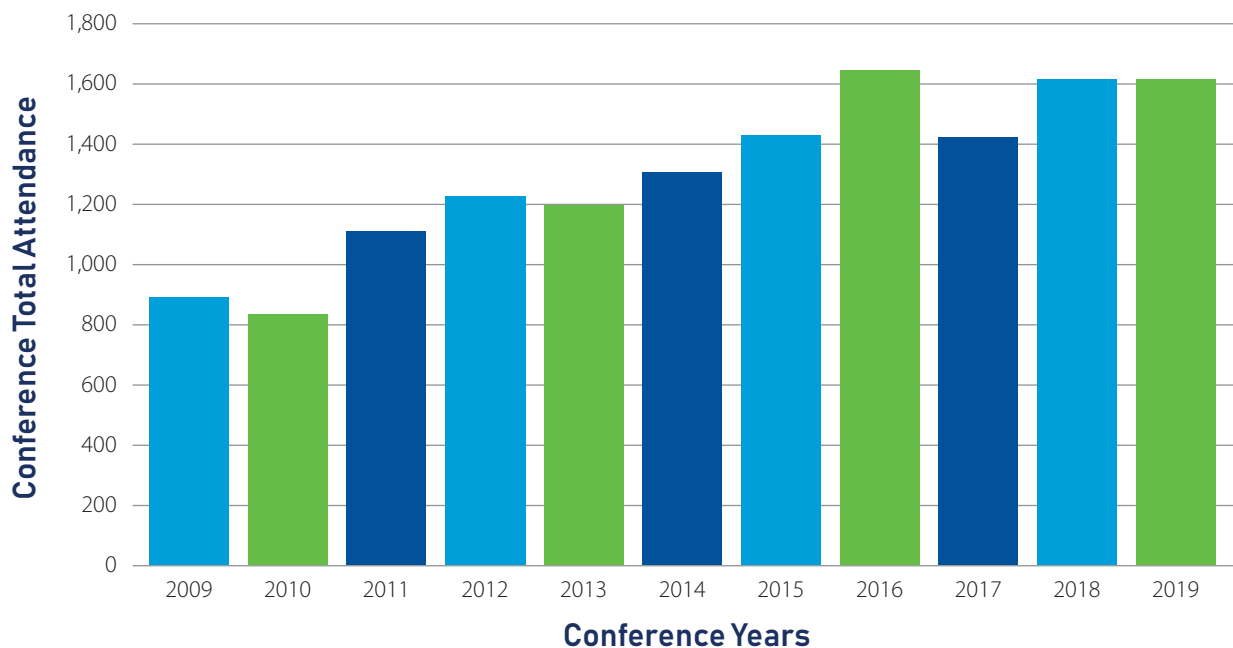
Data based on 2019 Attendee Registration Report.

## Attendees by Category

Attendees of ECCE span various professional categories, including:

- ⚙ Administrator
- ⚙ Consulting
- ⚙ Corporate Management
- ⚙ Industry Research/Design
- ⚙ Government
- ⚙ Manufacturing
- ⚙ Marketing/Sales
- ⚙ Professor
- ⚙ Purchasing/Quality Assurance
- ⚙ Student
- ⚙ Other

## ECCE Attendance Growth Over the Years





# Signature Partnership Opportunities

## Platinum Level Partner | \$9,000

### Virtual 10x20 Booth Equivalent

- ⚡ Six (6) complimentary Full Conference Registrations
- ⚡ One (1) 10'x20' Booth in the Exhibit Hall
- ⚡ Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- ⚡ Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- ⚡ Corporate logo on official Energy Conversion Congress & Exposition Bag
- ⚡ On-screen mention during Plenary Session
- ⚡ Attendee Newsletter Branding

## Gold Level Partner | \$6,000

### Virtual 10x20 Booth Equivalent

- ⚡ Four (4) complimentary Full Conference Registrations
- ⚡ Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- ⚡ Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- ⚡ Corporate logo on official Energy Conversion Congress & Exposition Bag
- ⚡ On-screen mention during Plenary Session
- ⚡ Attendee Newsletter Branding

## Silver Level Partner | \$3,000

### Virtual 10x10 Booth Equivalent

- ⚡ Two (2) complimentary Full Conference Registrations
- ⚡ Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- ⚡ Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- ⚡ Corporate logo on official Energy Conversion Congress & Exposition Bag
- ⚡ Attendee Newsletter Branding

## Products and Services Session: Exhibitor Showcase

A complimentary add-on for all Signature partners, the Products and Services Session is a great opportunity to showcase the technical aspects of your product and/or service! Sessions take place on Monday and Tuesday in the Exhibit Hall, are limited to 30-minutes, and come with full AV support. Space is limited and on a first-come, first-served basis so reserve your spot today!



**RESERVE MY SPOT**



# Branding Opportunities

**Partner with ECCE and get your company name out there with strategic, high-visibility branding opportunities!**



## **NEW! Conference Proceedings | \$10,000** **1 AVAILABLE**

Your Company Logo will be placed on all conference proceeding branding and communications.



## **Exhibit Hall Welcome Reception | \$7,500** **1 AVAILABLE**

**Help kick-off the opening of the Exhibit Hall by serving as the sole Exhibit Hall**

**Welcome Reception Partner!** You'll receive two (2) complimentary full conference registrations, have the opportunity to welcome attendees with a five-minute address, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage.

**VIRTUAL OPTION:** ECCE will partner with you to source and execute the entertainment\* of your choice during the open welcome reception through the virtual platform.



## **Hotel Key Cards and Envelopes | \$6,000** **1 AVAILABLE**

Your logo can be imprinted on custom branded key card envelopes and on the front of hotel key cards (with ECCE 2021 branding on the back). Branded key cards and envelopes will be handed out to all guests staying at our host hotels.

**VIRTUAL OPTION:** Your logo will be imprinted on all ECCE communication links entering attendees into the virtual platform



## **Opening Welcome Reception | \$5,000** **1 AVAILABLE**

**Have your company be the exclusive ECCE 2021 Opening Reception Partner!**

Have the opportunity to welcome attendees with a five-minute address, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage.

**VIRTUAL OPTION:** 5 Minute introduction video at the Plenary Session, and have your logo displayed throughout.



## ECCE Lounge | \$5,000

1 AVAILABLE

Give attendees the opportunity to network, mingle, and work all while centralized in the middle of the ECCE exhibit hall floor. Your company name or logo will be prominently displayed throughout as well as signage throughout the Expo Hall.

**VIRTUAL OPTION:** Become the exclusive sponsors of the virtual expo hall at ECCE. Sponsorship includes branding through the ECCE Virtual Exhibit Hall Lounge.



## Women in Engineering (WIE) Program | \$5,000

1 AVAILABLE

**Have your company be the primary Women in Engineering Program partner!**

Your company logo will be included on all WIE event signage, as well as in the ECCE 2020 program book. You will also receive verbal recognition at the beginning of the WIE Monday event.

**VIRTUAL OPTION:** Your company will have the opportunity to be the exclusive sponsor of the Women in Engineering Program. Your logo will be imprinted on all WIE communication and you will have the opportunity to send a 30-second video clip to recognize your sponsorship in the virtual platform.



## Attendee Lanyards | \$5,000

1 AVAILABLE

Branded lanyards with your company logo will be given to every conference attendee, and will be worn at all times.

**VIRTUAL OPTION:** Become the exclusive ECCE registration sponsor at ECCE. Your logo will be prominently placed on the ECCE registration landing page and emails.



## Attendee Registration Bag | \$5,000

1 AVAILABLE

Have your company branding front and center on conference bags that will be given to all attendees at registration.

**VIRTUAL OPTION:** Your Sponsored banner will be Prominent throughout the Virtual Event.



## Coffee Station | \$3,000

3 AVAILABLE

Attendees will re-energize at a coffee station branding with your company logo! The coffee station will be located in the Exhibit Hall on day two of the conference. Your company logo will also be displayed alongside the conference logo on cup sleeves, as well as on signage in the Exhibit Hall.

**VIRTUAL OPTION:** Send a custom virtual \$5 Starbucks Gift Card to the first 100 registered attendees at ECCE.



## Exhibit Hall Lunch Station | \$2,000

2 AVAILABLE

Attendees will enjoy delicious complimentary lunch during the conference – and you can take the credit! Sponsor a lunch station and have your company name or logo printed on all lunch vouchers, and also displayed on directional lunch signage.

**VIRTUAL OPTION:** Send a custom virtual \$10 Grub Hub Gift Card to the first 100 registered attendees at ECCE.



## Conference Bag Insert | \$1,000 5 AVAILABLE

**Get your message into the hands of all attendees!**

Sponsor a bag insert, which will be included in all attendee conference bags given out at registration.

**VIRTUAL OPTION:** Additional sponsored banners throughout the Virtual Event.



## Push Notifications | \$1,000 5 AVAILABLE

Conference attendees who have downloaded the app will receive your customized message on the day and time of your choice.

**VIRTUAL OPTION:** Contact attendees directly during the virtual annual meeting by sending push notifications through the virtual platform.



# Advertising Opportunities

## ECCE 2021 Onsite Program Book Advertising

Inside Front Cover .....	\$3,000
Inside Back Cover .....	\$2,500
Full Page Ad .....	\$1,000
Half Page Ad .....	\$750

Virtual  
Advertising  
Banner Branding  
Available



SPONSORSHIP CONTRACT





# Exhibitor Opportunities

## ECCE 2021 Exhibitor Booth Pricing

10' x 30' Exhibit Spaces .....	\$7,500
10' x 20' Exhibit Spaces .....	\$4,275
10' x 10' Exhibit Corner/End Spaces .....	\$2,500
10' x 10' Exhibit Spaces .....	\$2,250
University Tabletop .....	\$1,000

### University Tabletop

- ⏻ Exhibitor Reception and Tuesday Lunch held inside the Exhibit Hall
- ⏻ One (1) 6' draped table
- ⏻ Two (2) side chairs
- ⏻ One (1) 7" X 44" identification sign with University name

*\*No electric will be provided in the University Lounge*

## Exhibitor Benefits

- ⏻ One (1) Complimentary Full Conference registration with each 10' x 10' (or larger) exhibit booth
- ⏻ Exhibitor Reception and Tuesday Lunch held inside the Exhibit Hall
- ⏻ Complimentary listing in the program materials
- ⏻ Food and beverage areas inside the exhibit hall
- ⏻ Standard back wall 8' drape and draped sidewalls 3' high
- ⏻ One (1) 7" X 44" identification sign with company name
- ⏻ Comprehensive online Exhibitor Service Kit containing all necessary forms and information regarding booth furnishings, electrical/utility service, and shipping
- ⏻ 24-hour security in the exhibit hall from move-in through tear-down
- ⏻ Priority Space Selection for future ECCE events

## Virtual Access \$200

All exhibitors at ECCE 2021 will have unlimited access to the Virtual Platform with the following benefits

- ⏻ A Standard 10x10 Booth In the Virtual Platform
- ⏻ Prominent Logo on Landing Page
- ⏻ Marketing Video Across Event Pages
- ⏻ Logo Showcased in Registration Confirmation Email
- ⏻ Additional branding will be available should the event pivot to fully virtual



**RESERVE MY SPOT**



**EXHIBITOR CONTRACT**





# Exhibit Hall



**VIEW THE EXHIBIT HALL  
FLOOR PLAN**

## Exhibit Hall Days and Hours

EXHIBITOR MOVE-IN	SHOW	EXHIBITOR MOVE-OUT
Monday, October 11, 2021 10:00 a.m.–3:00 p.m.	Monday, October 11, 2021 4:00 p.m.–7:30 p.m.	Tuesday, October 12, 2021 5:30 p.m.–10:00 p.m.
	Tuesday, October 12, 2021 11:00 a.m.–5:30 p.m.	

*Schedule subject to change.*



# Contact Us

**Have a question about partnership opportunities,  
or need more information?**

Please contact John Heiser, ECCE Exhibits Manager at

**jheiser@smithbucklin.com**

or

**202-367-2393.**



## Terms and Conditions



**VIEW FULL TERMS  
AND CONDITIONS**



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