



ECCE 2021 Virtual Exhibit and Partnerships

October 10-14, 2021

Virtual Exhibit Booth - \$200

View our demo here: <https://youtu.be/sVKEI-1UF4M>

Event Data

Each booth will have a separate report, which would show the following numbers along with the attendee details:

- Tab Clicks, Banner Clicks, Document Views, Video Views, Booth Visits (Uniques visits as well as total number of visits per attendee)
- These reports can be downloaded from the backend or exhibitors use the Exhibitors Dashboard to fetch these reports themselves.

Platinum Level Partner | \$6,000

- Virtual 10×20 Booth Equivalent
- Six (6) complimentary Full Conference Registrations
- Logo and Recognition on vFairs Landing Page
- Logo and recognition on ECCE Homepage and in Digital Program
- Product and Services Session, Priority timeslot for your Session
- Full Page Ad in the Conference Program, Inside Front Cover
- Targeted Email to Attendees (sent by ECCE on your behalf)
- On-screen mention during Plenary Session
- Attendee Newsletter Branding and Recognition
- Push Notification through the vFairs platform

Gold Level Partner | \$4,000

- Virtual 10×20 Booth Equivalent
- Four (4) complimentary Full Conference Registrations
- Full Page Ad in Digital Program Book, priority placement
- Logo and recognition on vFairs Landing Page
- Logo and recognition on ECCE Homepage and in Digital Program
- Product and Services Session
- Priority selection for Products and Services session
- On-screen mention during Plenary Session
- Attendee Newsletter Branding
- Push Notification through the vFairs platform

Silver Level Partner | \$2,500

- Virtual 10x10 Booth Equivalent
- Two (2) complimentary Full Conference Registrations
- Half Page Ad in Digital Program Book
- Logo and recognition on vFairs Landing Page
- Logo and recognition on ECCE Homepage and in Digital Program
- Product and Services Session
- Attendee Newsletter Branding

Levels of Benefits	Platinum Level Partner (\$6,000)	Gold Level Partner (\$4,000)	Silver Level Partner (\$2,500)	Exhibitor (\$200)	A La Carte Pricing
Full Conference Registration Passes	6	4	2	1	
Full Page ad, Inside Front Cover of Digital Program Book	X				Platinum Only
Full Page Ad in Digital Program Book		X			\$1,000
Half Page Ad in Digital Program Book			X		\$750
On screen mention during plenary	X	X			NA
Attendee Newsletter Recognition	X	X	X		\$1,000
Product and Services Sessions	X	X	X		\$500
Priority selection for Product and Services sessions	X	X			NA
Targeted Email to Attendees (sent by ECCE on your behalf)	X				\$1,500 (limited)
Virtual 10x20 Equivalent booth	X	X			\$300
Virtual 10x10 Equivalent booth			X	X	\$200
Promotion on ECCE Web Site	X	X	X	X	NA
Push Notification	X	X			\$1,000