

IEEE ENERGY CONVERSION CONGRESS & EXPO  Detroit, Michigan, USA  Oct. 9-13

Partner & Exhibitor Prospectus

www.ieee-ecce.org/2022



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Why Partner with ECCE

About ECCE

The Energy Conversion Congress and Exposition is the world's leading technical conference and exposition for energy conversion solutions: solutions that are innovative, practical, and customer-focused. ECCE is the ideal place for companies to exhibit and promote their products and services to those driving innovative research, and delivering the results to market.

The Place to Be

As international forums drive progress towards an ever more electrified and connected future, energy conversion is an unavoidable stop in the journey. The Energy Conversion Congress and Exposition provides a connection point between the components and tools required in product development to industry researchers and manufacturers.

The ECCE program places strong emphasis on practical, timely and state-of-the-art topics in the many research areas related to energy conversion, offering a unique blend of the best in applied integrated systems research with innovations in individual energy conversion components and tools.

Exhibitors at ECCE showcase state-of-the-art technologies, products, and solutions, creating a highly interactive networking environment.



Who Attends ECCE

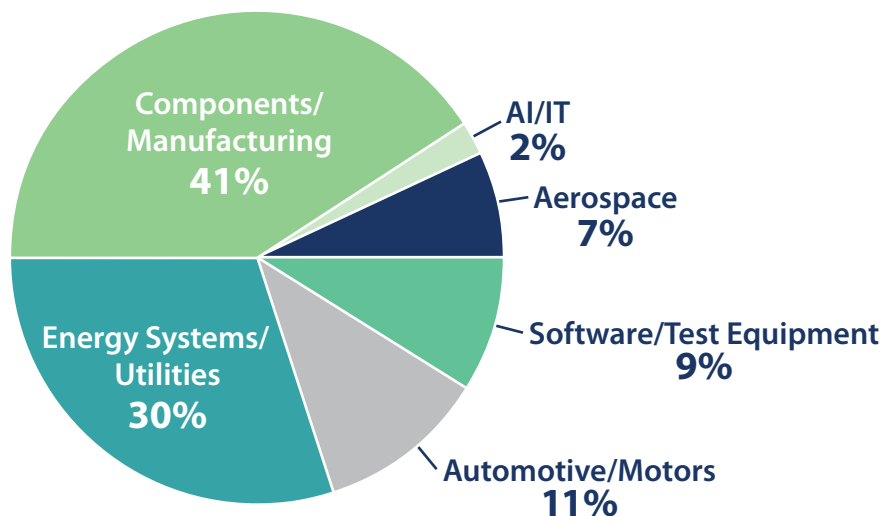
Your Competitors and Customers Will be in Attendance – Don't be Left Out.



Don't miss the opportunity to get ahead of the competition and showcase your company, products, and services at the premier event within the field of electrical and electromechanical energy conversion.

Attendee and Attending Company Demographics

Industry Attendee Breakdown



CLICK HERE FOR A FULL LIST OF LAST YEAR'S Industry Attendees

Past Industry Attendees

A-F

A123 Systems
 ABB-Baldor Electric
 Abengoa Solar
 Advanced Analogic Technologies, Inc.
 Advanced Energy
 Advanced Energy Conversion, LLC
 Advanced Energy Industries, Inc.
 American Superconductor, Inc.
 Anagenesis, Inc.
 Analog Devices, Inc.

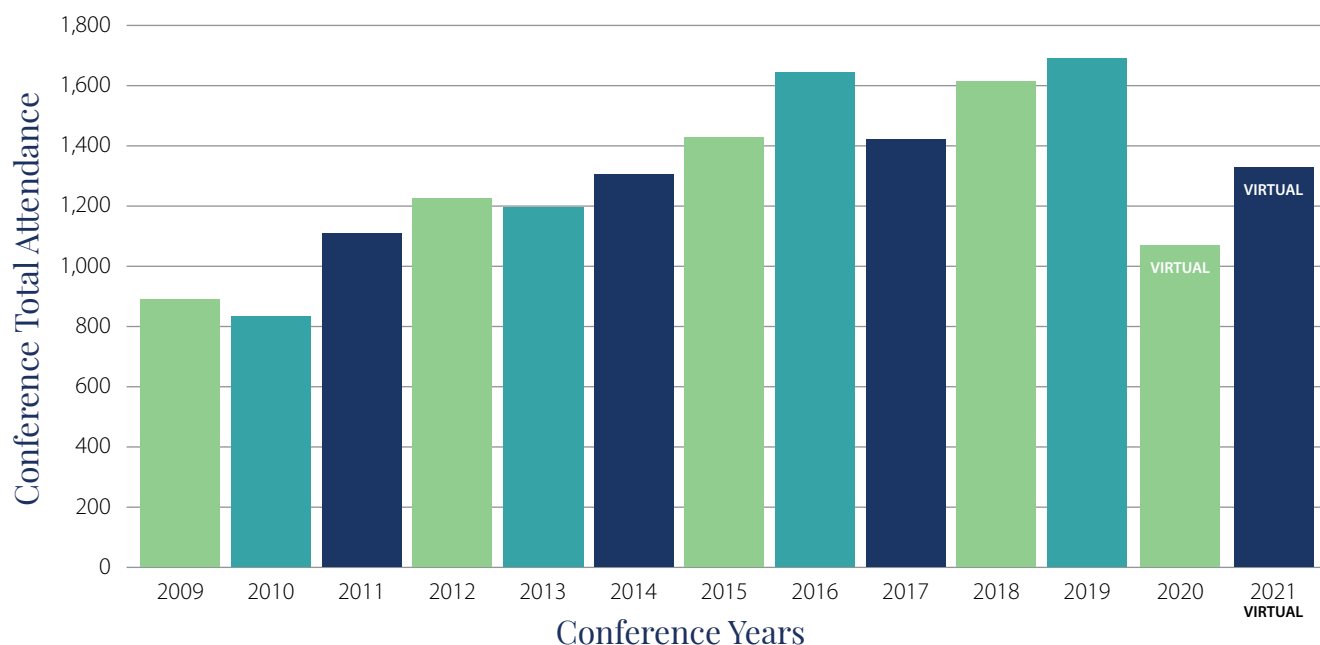
G-N

General Atomics
 General Electric
 General Machines Corporation, LLC.
 General Motors
 Glacier Bay Technology
 Global 3C Newsletters
 Global Power Electronics, Inc.
 Globe Motors
 Gridco, Inc.
 Grundfos Management

O-Z

ON Semiconductor
 Panasonic
 PARC (Palo Alto Research Center)
 Payton America, Inc.
 PESCO, Inc.
 Petra Solar
 Philips Technologie GmbH
 Plexus
 Plug In America
 POSTECH

ECCE Attendance Growth Over the Years





Signature Partnership Opportunities

Platinum Level Partner | \$9,000

10x20 Booth

- ⓧ Six (6) complimentary Full Conference Registrations
- ⓧ One (1) 10'x20' Booth in the Exhibit Hall
- ⓧ Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- ⓧ Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- ⓧ Corporate logo on official Energy Conversion Congress & Exposition Bag
- ⓧ On-screen mention during Plenary Session
- ⓧ Newsletter and Social Media Highlight"

Gold Level Partner | \$6,000

10x20 Booth

- ⓧ Four (4) complimentary Full Conference Registrations
- ⓧ Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- ⓧ Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- ⓧ Corporate logo on official Energy Conversion Congress & Exposition Bag
- ⓧ On-screen mention during Plenary Session
- ⓧ Newsletter and Social Media Highlight"

**Expo FREE
to Local Industry
on Tuesdays**

**Come walk the expo,
network and grab
complimentary lunch
or coffee.**

Silver Level Partner | \$3,000

10x10 Booth

- ⓧ Two (2) complimentary Full Conference Registrations
- ⓧ Corporate Logo on Signage in the Registration Foyer and on Welcome Unit
- ⓧ Logo on Energy Conversion Congress & Exposition Homepage and in Conference Program
- ⓧ Corporate logo on official Energy Conversion Congress & Exposition Bag
- ⓧ Attendee Newsletter Branding







Exhibitor Opportunities

ECCE 2022 Exhibitor Booth Pricing












10' x 30' Exhibit Spaces	\$7,500
10' x 20' Exhibit Spaces	\$4,275
10' x 10' Exhibit Corner/End Spaces	\$2,500
10' x 10' Exhibit Spaces	\$2,250
University Tabletop	\$1,000

University Tabletop

-  Exhibitor Reception and Tuesday Lunch held inside the Exhibit Hall
-  One (1) 6' draped table
-  Two (2) side chairs
-  One (1) 7" X 44" identification sign with University name

**No electric will be provided in the University Lounge*

Exhibitor Benefits

-  One (1) Complimentary Full Conference registration with each 10' x 10' (or larger) exhibit booth
-  Exhibitor Reception and Tuesday Lunch held inside the Exhibit Hall
-  Complimentary listing in the program materials
-  Food and beverage areas inside the exhibit hall
-  Standard back wall 8' drape and draped sidewalls 3' high
-  One (1) 7" X 44" identification sign with company name
-  24-hour security in the exhibit hall from move-in through tear-down
-  Priority Space Selection for future ECCE events
-  6' table, two chairs and wastebasket
-  All exhibiting companies will be automatically given an online profile and access to the virtual platform. Every effort will be made for an in person exhibit and prompt refunds will be provided for cancellations due to the pandemic.
-  Social Media highlight and newsletter



Exhibitor Interest Form



Branding Opportunities

Partner with ECCE and get your company name out there with strategic, high-visibility branding opportunities!



NEW! Conference Proceedings | \$10,000 1 AVAILABLE

Your Company Logo will be placed on all conference proceeding branding and communications.



Exhibit Hall Welcome Reception | \$7,500 1 AVAILABLE

Help kick-off the opening of the Exhibit Hall by serving as the sole Exhibit Hall Welcome Reception Partner! You'll receive two (2) complimentary full conference registrations, have the opportunity to welcome attendees with a five-minute address, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage.



Hotel Key Cards and Envelopes | \$6,000 1 AVAILABLE

Your logo can be imprinted on custom branded key card envelopes and on the front of hotel key cards (with ECCE 2022 branding on the back). Branded key cards and envelopes will be handed out to all guests staying at our host hotels.



Opening Welcome Reception | \$5,000 1 AVAILABLE

Have your company be the exclusive ECCE 2022 Opening Reception Partner! Have the opportunity to welcome attendees with a five-minute address, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage.



ECCE Lounge | \$5,000 1 AVAILABLE

Give attendees the opportunity to network, mingle, and work all while centralized in the middle of the ECCE exhibit hall floor. Your company name or logo will be prominently displayed throughout as well as signage throughout the Expo Hall.



Women in Engineering (WIE) Program | \$5,000 1 AVAILABLE

Have your company be the primary Women in Engineering Program partner!

Your company logo will be included on all WIE event signage, as well as in the ECCE 2020 program book. You will also receive verbal recognition at the beginning of the WIE Monday event.



Attendee Lanyards | \$5,000 1 AVAILABLE

Branded lanyards with your company logo will be given to every conference attendee, and will be worn at all times.



Attendee Registration Bag | \$5,000 1 AVAILABLE

Have your company branding front and center on conference bags that will be given to all attendees at registration.



Coffee Station | \$3,000 3 AVAILABLE

Attendees will re-energize at a coffee station branding with your company logo! The coffee station will be located in the Exhibit Hall on day two of the conference. Your company logo will also be displayed alongside the conference logo on cup sleeves, as well as on signage in the Exhibit Hall.



Exhibit Hall Lunch Station | \$2,000 2 AVAILABLE

Attendees will enjoy delicious complimentary lunch during the conference – and you can take the credit! Sponsor a lunch station and have your company name or logo printed on all lunch vouchers, and also displayed on directional lunch signage.



Conference Bag Insert | \$1,000 5 AVAILABLE

Get your message into the hands of all attendees!

Sponsor a bag insert, which will be included in all attendee conference bags given out at registration.



Push Notifications | \$1,000 5 AVAILABLE

Conference attendees who have downloaded the app will receive your customized message on the day and time of your choice.



Advertising Opportunities

ECCE 2022 Onsite Program Book Advertising

Inside Front Cover	\$3,000
Inside Back Cover	\$2,500
Full Page Ad	\$1,000
Half Page Ad	\$750

**Virtual
Advertising
Banner Branding
Available**



Sponsor Interest Form

**Expo FREE
to Local Industry
on Tuesdays**

**Come walk the expo, network
and grab complimentary
lunch or coffee.**





Exhibit Hall



[View the Exhibit Hall Floor Plan](#)

Exhibit Hall Days and Hours

Exhibitor Move-In	Show	Exhibitor Move-Out
Monday, October 9 2022 10:00 a.m.–3:00 p.m.	Monday, October 10, 2022 4:00 p.m.–7:30 p.m.	Tuesday, October 11, 2022 5:30 p.m.–10:00 p.m.
	Tuesday, October 11, 2022 11:00 a.m.–5:30 p.m.	

Schedule subject to change.



Contact Us

**Have a question about partnership opportunities,
or need more information?**

Please contact ECCE Exhibits Manager at

tiffany.v@rna-associates.com

Or call

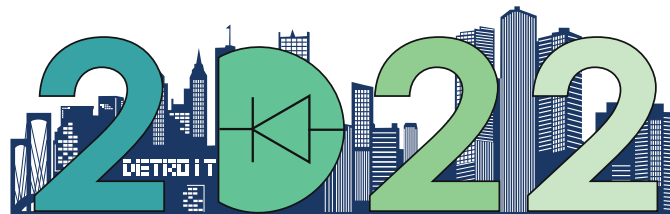
630-384-9766.



Terms and Conditions



[View Full Terms and Conditions](#)



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