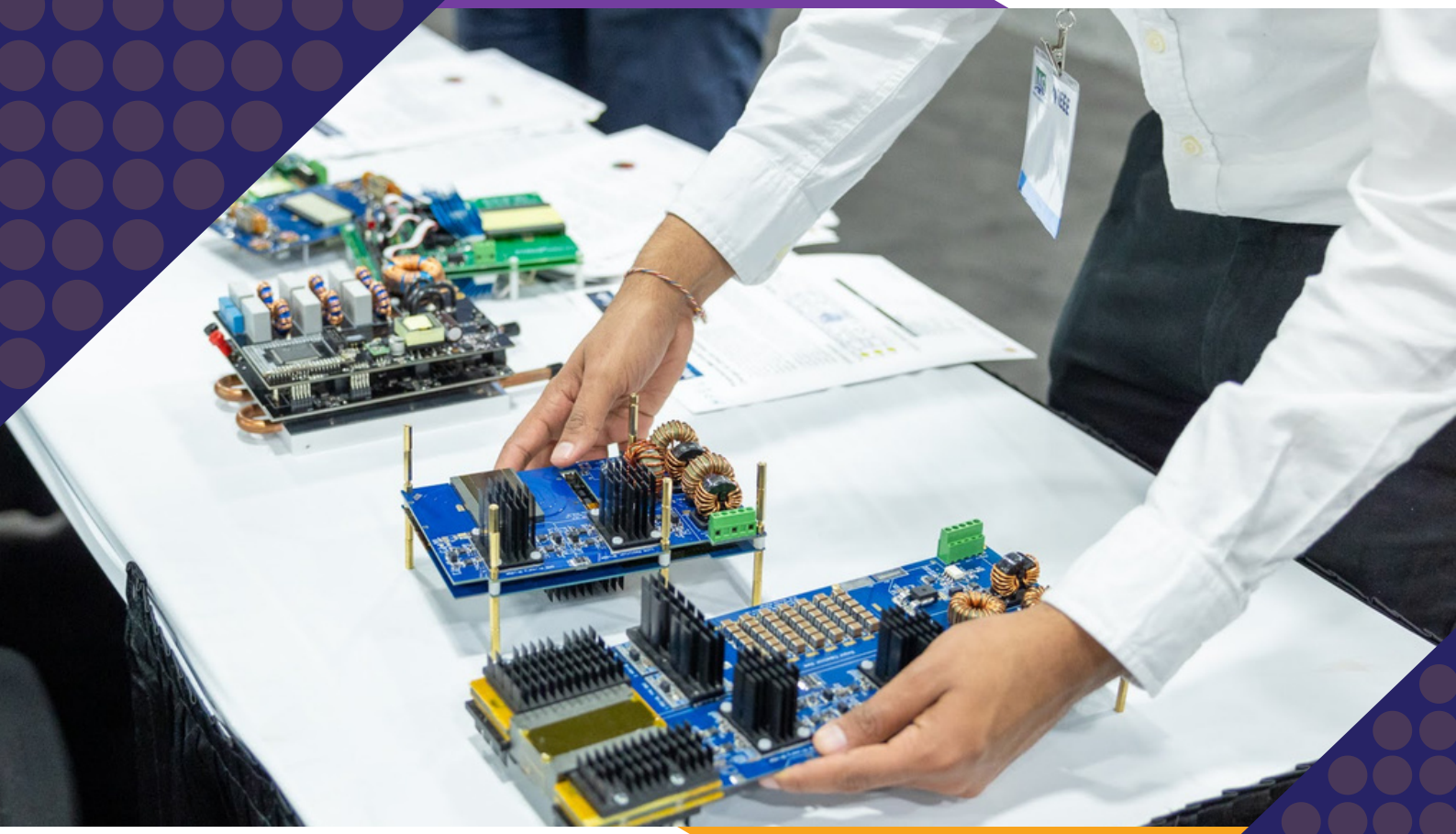
2023

Nashville, TN | OCT.29-Nov.2

ECCE

IEEE ENERGY CONVERSION CONGRESS & EXPO



ECCE 2023

PARTNER & EXHIBITOR PROSPECTUS

HTTPS://WWW.IEEE-ECCE.ORG/2023/

Signature Partnership Opportunities

Expo Free to Local Industry Professionals on Monday Evening and Tuesday!

Diamond Level Partner | $25,000

- *Includes Platinum Level Benefits*
- *Includes Branding*
- *Entry to Plenary/Executive Leadership Meetings NEW!*
- *Sponsor one of our WIE events*
- *Sponsor one of our Travel Grants*
- *Sponsor one of our Coffee Sponsorships*

Platinum Level Partner | $16,000

- *20x30 Booth*
- *Free lead retrieval ($500 value) NEW!*
- *4 Conference Registrations ($4400 value)*
- *Food @ expo booth - Special Menu item: 1 Item on Monday & 1 Item on Tuesday NEW!*
- *Signage on Registration Desk & Expo Welcome Center*
- *Logo and link on ECCE Website, Conference Program & ExpoGenie Floor Plan*
- *Logo on Conference Bag*
- *(5)Social Media Company Highlight & Mentions - 3 Platforms NEW!*

Gold Level Partner | $10,000

- *20x20 Booth*
- *Free lead retrieval ($500 value) NEW!*
- *3 Conference Registrations ($3300 value)*
- *Signage on Registration Desk & Expo Welcome Center*
- *Logo and link on ECCE Website, Conference Program & ExpoGenie Floor Plan*
- *Logo on Conference Bag*
- *(3) Social Media Company Highlight & Mentions - 3 Platforms NEW!*

Silver Level Partner | $5,000

- *10x10 Booth*
- *Free lead retrieval ($500 value) NEW!*
- *2 Conference Registrations ($2200 value)*
- *Signage on Registration Desk & Expo Welcome Center*
- *Logo and link on ECCE Website, Conference Program & ExpoGenie Floor Plan*
- *Logo on Conference Bag*
- *(2)Social Media Company Highlight & Mentions - 3 Platforms NEW!*

Exhibitor Opportunities

Early Bird Pricing Active until February 1st!

Get $200 off your booth today!

ECCE 2023 Booth Pricing

10x10 Exhibit Spaces (inline) | $2,700

10x10 Exhibit Spaces (end/corner) | $3,000

10x20 Exhibit Spaces | $5,000

20x20 Exhibit Spaces | $8,000

20x30 Exhibit Spaces | $12,000

University Tabletop | $1,000

University Tabletop

Exhibitor Reception and Tuesday Lunch held inside the Exhibit Hall

One (1) 6' draped table

Two (2) side chairs

One (1) 7" X 44" identification sign with University name

No Conference Registration Included

All Booths Include:

Food & Bev : Monday Dinner and Tuesday Lunch
Company Listing in Conference Program
Job Fair Tuesday 8:30a-10:30a
Standard 8' Drape Back Wall & 3' Side walls
Identification Sign w/ Company Name
24-hr Security
6' Long Table , 2 Chairs, 1 Wastebasket
Logo and Profile in ExpoGenie and ECCE Website
Logo and Link in ECCE APP

Branding Opportunities

Exhibit Hall Welcome Reception | $10,000

Help kick-off the opening of the Exhibit Hall by serving as the sole Exhibit Hall Welcome Reception Partner! You'll receive two (2) complimentary full conference registrations, have the opportunity to welcome attendees with a five-minute address, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage.

Opening Welcome Reception | $10,000

Have your company be the exclusive ECCE 2023 Opening Reception Partner!
Have the opportunity to welcome attendees with a five-minute address, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage.

Women in Engineering (WIE) Program Event #1 | $5,000

Have your company be the primary Women in Engineering Program partner For WIE event 1! Your company logo will be included on all WIE event signage, as well as in the ECCE 2023 program book. You will also receive verbal recognition at the beginning of the WIE Monday event.

Women in Engineering (WIE) Program Event #2 | $5,000

Have your company be the primary Women in Engineering Program partner For WIE event 2! Your company logo will be included on all WIE event signage, as well as in the ECCE 2023 program book. You will also receive verbal recognition at the beginning of the WIE Monday event.

Attendee Lanyards | $6,000 SOLD OUT

Branded lanyards with your company logo will be given to every conference attendee, and will be worn at all times.

Coffee Station | $2,000

Attendees will re-energize at a coffee station branding with your company logo! The coffee station will be located in the Exhibit Hall on day two of the conference. Your company logo will also be displayed alongside the conference logo on cup sleeves, as well as on signage in the Exhibit Hall.

Exhibit Hall Lunch Station | $5,000

Attendees will enjoy delicious complimentary lunch during the conference – and you can take the credit! Sponsor a lunch station and have your company name or logo printed on all lunch vouchers, and also displayed on directional lunch signage.

Conference Bag Insert | $1,000

Get your message into the hands of all attendees!

Sponsor a bag insert, which will be included in all attendee conference bags given out at registration.

Water Bottle Sponsorship | $4,000 SOLD OUT

Sponsor our water bottles with your logo, which will be included in all attendee conference bags given out at registration.

Pen Sponsorship | $750 SOLD OUT

Sponsor our pens with your logo, which will be included in all attendee conference bags given out at registration.

USB's w/conf proceedings #1 | $1,000 SOLD OUT

Sponsor our USBs with your logo, which will be included in all attendee conference bags given out at registration.

USB's w/conf proceedings #2 | $1,000

Sponsor our USBs with your logo, which will be included in all attendee conference bags given out at registration.

Notepad Sponsorship | $2,800

Sponsor our notepads with your logo, which will be included in all attendee conference bags given out at registration.

Young Professionals Event | $7,000

Sponsor an exclusive event with several hundred young professionals from the industry. A tabletop for company handouts will be provided as well as complimentary entry for up to four company representatives. The Young Professionals reception occurs in the evening on the first or second day of the conference. A light dinner and drinks are provided.

WIE Travel Sponsorship | $1,000

Sponsor up to 15 women!
Sponsor 1 and receive a mention on the WIE Page.
Sponsor 5 and receive a mention on the WIE Page and thank you on social media and email blast.
Sponsor 15 and receive mentions on WIE Page and thank you on Social Media and email blast, and presentation time during keynote opening.

Contact Us

Have a question about partnership opportunities, or need more information?

Please contact ECCE Exhibits Manager at
tiffany.v@rna-associates.com
Or call
630-384-9766.

ECCE 2022 Onsite Program Book Advertising

Inside Front Cover | $3,000

Inside Back Cover | $2,500

Full Page Ad | $1,000

Half Page Ad | $750

Exhibit Hall Days and Hours

Exhibitor Move-In	Show	Exhibitor Move-Out
Monday, October 30 2023 8:30 a.m.–3:00 p.m.	Monday, October 30, 2023 4:00 p.m.–7:30 p.m. Tuesday, October 31, 2023 11:00 a.m.–5:30 p.m. *Schedule subject to change.*	Tuesday, October 31, 2023 5:30 p.m.–10:00 p.m.

Student Job Fair

When: Tuesday Oct 31, 2023 8:30am-10:30am
Where: Expo Hall @ Exhibitors Booths

Important Info:

100-250 Students will attend the job fair
You don't need an HR team or materials to participate in the job fair. This is an opportunity for students to introduce themselves, drop off a resume, and ask questions about your company. It's up to you to collect their information for your HR department.

Why Participate?

- Job Fair is an opportunity to find the best engineering students
- Job Fair gives a company the ability to meet the students before they apply
- Job Fair is free of charge to exhibitors and students
- We will advertise the companies participating in the job fair