ECCE 2024
PARTNER & EXHIBITOR PROSPECTUS

HTTPS://WWW.IEEE-ECCE.ORG/2024/

PHOENIX CONVENTION CENTER
100 N 3RD ST
PHOENIX, AZ 85004
Signature Partnership Opportunities

Diamond Level Partner | $25,000  
- 4 Conference registrations & 1 Booth up to a 20x30 size  
- Logo & your web link on Social Media, Media Publications, IEEE Websites, Floor Plan  
- Sponsor of 2 Women in Engineering Travel Grants (printed & online branding)  
- Logo at a coffee station in the Expo on Tuesday  
- NEW**Showcase opportunity w/ 5 min demonstration in expo hall with stage and A/V  
- Logo on Attendee Bag and on Printed & Online Program (2000+ attendees)  
- Logo on Registration Desk & Logo on floor decal at Expo Entrance  
- Included in Career Fair - hire the best talent here

Platinum Level Partner | $18,000  
- 3 Conference Registrations & 20x20 Booth in Prime Location  
- Logo & your web link on Social Media, Media Publications, IEEE Websites, Floor Plan  
- NEW**Showcase opportunity w/ 5 min demonstration in expo hall with stage and A/V  
- Logo on Attendee Bag and on Printed & Online Program (2000+ attendees)  
- Logo on Registration Desk & Logo on floor decal at Expo Entrance  
- Included in Career Fair - hire the best talent here

Gold Level Partner | $10,000  
- 3 Conference Registrations & 10x20 Booth in Prime Location  
- Logo & your web link on Social Media, Media Publications, IEEE Websites, Floor Plan  
- Logo on Attendee Bag and on Printed & Online Program (2000+ attendees)  
- Logo on Registration Desk  
- Included in Career Fair - hire the best talent here

Silver Level Partner | $5,000  
- 2 Conference Registrations & 10x10 Booth in Prime Location  
- Logo & your web link on Social Media, Media Publications, IEEE Websites, Floor Plan  
- Logo on Attendee Bag and on Printed & Online Program (2000+ attendees)  
- Logo on Registration Desk  
- Included in Career Fair - hire the best talent here

ADD ONS
Inside Cover Full Page AD in the Technical Program $3000  
Half Page AD in the Technical Program $750

New! 5-15 Minute Demonstration on Stage in Expo Hall $5000*
*Limited to Gold or Silver Sponsors Only; limited quantity, one per organization. Email tiffany.v@rna-associates.com for more details on this special offering.
Exhibitor Opportunities

ECCE 2024 Booth & Tabletop Pricing

Booths:
- Inline 10x10 Booth | $2,700
- Corner 10x10 Booth | $3,000
- Corner 10x20 Booth | $5,000
- Prime Location 10x10 Booth | $3,500
- Prime Location 10x20 Booth | $7,000
- Prime Location 20x20 Booth | $10,000
- Prime Location 20x30 Booth | $14,000

Prime Location 10x10 Booth | $3,500
Prime Location 10x20 Booth | $7,000
Prime Location 20x20 Booth | $10,000
Prime Location 20x30 Booth | $14,000

*Some sponsorships include price of booth

University Tabletop | $1,000

Career Fair Table - Tuesday 8:30-11:30am | $1,000
Exhibitors/Sponsors with booths are already included in the Career Fair for FREE
Career Fair tables are for non-exhibitors

University Tabletops Include:
- 6’ draped table
- 2 chairs
- One identification sign

Important:
- *Electricity can be purchased separately
- *Conference Registrations can be purchased separately

Career Fair Tables:
- 6’ bare table & 2 chairs

All Booths Include:
- 8’ High Drape wall (back)
- 3’ High Drape walls (sides)
- 6’ Skirted Table & 2 Chairs
- 1 Waste Basket & ID sign

*Carpet & Electricity are a separate fee
# Branding Opportunities

## Opening Welcome Reception Sunday | $10,000

5 Minute Verbal Address during the Welcome Reception on **Sunday Evening & 2 Conference Registrations.** Welcome attendees with a 5 minute address in grand ballroom, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage, technical program and websites. **Attendees: 2400+**

## Exhibit Hall Welcome Reception Monday | $10,000

5 Minute Verbal Address on **Monday evening in the Expo Hall & 2 Conference Registrations.** Welcome attendees with a 5 minute address in center of expo hall, receive verbal acknowledgement at the beginning and end of the reception and have your logo displayed on all reception signage, technical program and websites. **Attendees: 2400+**

## Women in Engineering (WIE) Program Event | $5,000

Your company will be a co-sponsor of Women in Engineering Program Event. Your company logo will be included on all WIE event signage, as well as in the ECCE 2024 program book. You will also receive verbal recognition at the beginning of the WIE Monday event. **Attendees: 50-300 depending on the type of event *not exclusive to your company**

## NEW! Video Message During Sessions UP TO 2 Minutes | $5,000

Opportunity to provide an mp4 video to play during the conference to highlight your company product or service during one of the sessions. *Played as a pre-roll before the presentations. **Attendees: 75-250 in each room, multiple rooms *Limited Quantity**

## Attendee Lanyards | $9,000 | Exclusive Logo*

Branded lanyards with your company logo will be given to every conference and expo attendee. ECCE will order, ship, and distribute on your behalf. *Lanyards will include your logo w/ white font. **Attendees: 2400+**

## Coffee Station | $3,000 | 4 Available

Get in front of attendees outside of the exhibit hall in one of our regularly scheduled coffee breaks. Will include signage for the table OR branded napkins OR branded coffee cup sleeves. **Attendees: 700-1000**

## Exhibit Hall Lunch Station | $5,000 | 4 Available

Sponsor a lunch station and have your company name on the signage. Will include either logo signage for table OR branded napkins. **Attendees: 2400+**

## Conference Bag Insert | $1,500

Get your message into the hands of all attendees! Sponsor a bag insert flyer, which will be included in all attendee conference bags given out at registration. **Attendees: 2400+ *Flyer must be provided by your company**
Water Bottle Sponsorship | $4,000 | *Co-Branding Item
Sponsor our water bottles with your logo, which will be included in all attendee conference bags given out at registration. This is a co-branding item. Your logo might appear with other companies. Attendees: 2400+

Pen Sponsorship | $1000 | *Exclusive Logo
Sponsor our pens with your logo, which will be included in all attendee conference bags given out at registration. *Your company creates, provides, and sends the pen to be put in conference bags. Attendees: 2400+

Notepad Sponsorship | $2,000
Sponsor our notepads with your logo, which will be included in all attendee conference bags given out at registration. *Your company creates, provides, and sends the branded notepad to be put in conference bags. Attendees: 2400+

NEW! Branded Charging Stations | $5,000
Charging Station located in the expo hall. 4 Branding sides. Attendees: 2400+

WIE Travel Sponsorship | $1,000
for each woman sponsored.
Sponsor up to 15 women! Listed as a sponsor on the ECCE website. Sponsor 1 and receive a mention on the WIE Page. Sponsor 5 and receive a mention on the WIE Page and thank you on social media and email blast. Sponsor 15 and receive mentions on WIE Page and thank you on Social Media and email blast, and presentation time during keynote opening.

NEW! Childcare Sponsor $5,000 *Co-Branding Item
Sponsor the childcare room for attendees who bring their children. Multiple sponsors available, shared logo on email. Includes: (2) Email Blasts with your company logo and link to your website sent to all attendees promoting the child care services used to make ECCE a family-friendly environment. Attendees: 2400+

Contact Us
Have a question about partnership opportunities or need more information?

Please contact ECCE Exhibits Manager at tiffany.v@rna-associates.com
Or call 1-630-442-0180
ECCE 2024 Onsite Program Book Advertising
2400+ Attendees Reached

Inside Front Cover | $3,000
Inside Back Cover | $2,500
Full Page Ad | $1,000
Half Page Ad | $750

Exhibit Hall Days and Hours

Exhibitor Move-In
Monday, October 21
8:30am–3:00pm

Show
Monday, October 21
4:00pm–7:30pm
Reception
Starts at 5:00pm

Exhibitor Move-Out
Tuesday, October 22
5:30pm–10:00pm

Career Fair
When: Tuesday October 22, 2024 8:30am-11:30am
Where: Expo Hall @ Exhibitors Booths & Career Fair Tables
Exhibitors with booths are already included in the career fair- FREE!
Career fair tables for non-exhibiting companies are $1000

Important Info:
300+ Attendees
This is an opportunity for attendees to introduce themselves, drop off a resume, and ask questions about a company.

Why Participate?
• It's an opportunity to find the best engineering attendees
• It's free for attendees and exhibitors
• Companies participating will be advertised