

2024

PHOENIX, ARIZONA, USA \* OCT. 20-24



IEEE ENERGY CONVERSION CONGRESS & EXPO



# ECCE 2024 PARTNER & EXHIBITOR PROSPECTUS

[HTTPS://WWW.IEEE-ECCE.ORG/2024/](https://www.ieee-ecce.org/2024/)

PHOENIX CONVENTION CENTER  
100 N 3RD ST  
PHOENIX, AZ 85004

# Signature Partnership Opportunities

## Expo Hours

Monday | 4pm -7:30pm  
Reception starts at 5pm

Tuesday | 11am-5:30pm  
Career Fair 8:30am - 11:30am

### Diamond Level Partner | \$25,000 Valued at \$35,800

- 4 Conference registrations & 1 Booth up to a 20x30 size
- Logo & your web link on Social Media, Media Publications, IEEE Websites, Floor Plan
- Sponsor of 2 Women in Engineering Travel Grants (printed & online branding)
- Logo at a coffee station in the Expo on Tuesday
- NEW\*\*Showcase opportunity w/ 5 min demonstration in expo hall with stage and A/V
- Logo on Attendee Bag and on Printed & Online Program (2000+ attendees)
- Logo on Registration Desk & Logo on floor decal at Expo Entrance
- Included in Career Fair -hire the best talent here

### Platinum Level Partner | \$18,000 Valued at \$25,600

- 3 Conference Registrations & 20x20 Booth in Prime Location
- Logo & your web link on Social Media, Media Publications, IEEE Websites, Floor Plan
- NEW\*\*Showcase opportunity w/ 5 min demonstration in expo hall with stage and A/V
- Logo on Attendee Bag and on Printed & Online Program (2000+ attendees)
- Logo on Registration Desk & Logo on floor decal at Expo Entrance
- Included in Career Fair- hire the best talent here

### Gold Level Partner | \$10,000 Valued at \$15,600

- 3 Conference Registrations & 10x20 Booth in Prime Location
- Logo & your web link on Social Media, Media Publications, IEEE Websites, Floor Plan
- Logo on Attendee Bag and on Printed & Online Program (2000+ attendees)
- Logo on Registration Desk
- Included in Career Fair- hire the best talent here

### Silver Level Partner | \$5,000 Valued at \$8,900

- 2 Conference Registrations & 10x10 Booth in Prime Location
- Logo & your web link on Social Media, Media Publications, IEEE Websites, Floor Plan
- Logo on Attendee Bag and on Printed & Online Program (2000+ attendees)
- Logo on Registration Desk
- Included in CareerFair- hire the best talent here

## ADD ONS

Inside Cover Full Page AD in the Technical Program \$3000

Half Page AD in the Technical Program \$750

New! 5-15 Minute Demonstration on Stage in Expo Hall \$5000\*

\*Limited to Gold or Silver Sponsors Only; limited quantity, one per organization. Email [tiffany.v@rna-associates.com](mailto:tiffany.v@rna-associates.com) for more details on this special offering.

# Exhibitor Opportunities

## ECCE 2024 Booth & Tabletop Pricing

### Booths:

- Inline 10x10 Booth | \$2,700
- Corner 10x10 Booth | \$3,000
- Corner 10x20 Booth | \$5,000

- Prime Location 10x10 Booth | \$3,500
- Prime Location 10x20 Booth | \$7,000
- Prime Location 20x20 Booth | \$10,000
- Prime Location 20x30 Booth | \$14,000

\*Some sponsorships include price of booth

### University Tabletop | \$1,000

### Career Fair Table - Tuesday 8:30-11:30am \$1,000

Exhibitors/Sponsors with booths are already included in the Career Fair for FREE  
 Career Fair tables are for non-exhibitors

### All Booths Include:

- 8' High Drape wall (back)
- 3' High Drape walls (sides)
- 6' Skirted Table & 2 Chairs
- 1 Waste Basket & ID sign

\*Carpet & Electricity are a separate fee

### University Tabletops Include:

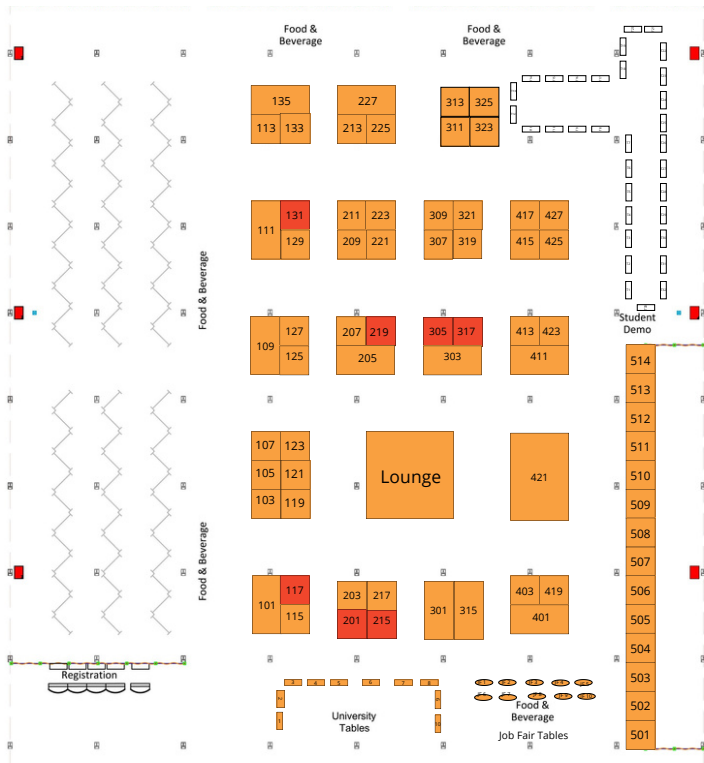
- 6' draped table
- 2 chairs
- One identification sign

#### Important:

- \*Electricity can be purchased separately
- \*Conference Registrations can be purchased separately

#### Career Fair Tables:

- 6' bare table & 2 chairs



# Branding Opportunities



## Opening Welcome Reception Sunday | \$10,000

5 Minute Verbal Address during the Welcome Reception on **Sunday Evening** & 2 Conference Registrations. Welcome attendees with a 5 minute address in grand ballroom, receive verbal acknowledgement at the beginning and end of the reception, and have your logo displayed on all reception signage, technical program and websites. **Attendees: 2400+**



## Exhibit Hall Welcome Reception Monday | \$10,000

5 Minute Verbal Address on **Monday evening in the Expo Hall** & 2 Conference Registrations. Welcome attendees with a 5 minute address in center of expo hall, receive verbal acknowledgement at the beginning and end of the reception and have your logo displayed on all reception signage, technical program and websites. **Attendees: 2400+**



## Women in Engineering (WIE) Program Event | \$5,000

Your company will be a co-sponsor of Women in Engineering Program Event. Your company logo will be included on all WIE event signage, as well as in the ECCE 2024 program book. You will also receive verbal recognition at the beginning of the WIE Monday event. **Attendees: 50-300 depending on the type of event** \*not exclusive to your company



## NEW! Video Message During Sessions UP TO 2 Minutes | \$5,000

Opportunity to provide an mp4 video to play during the conference to highlight your company product or service during one of the sessions. \*Played as a pre-roll before the presentations. **Attendees: 75-250 in each room, multiple rooms** \*Limited Quantity



## Attendee Lanyards | \$9,000 | Exclusive Logo\*

Branded lanyards with your company logo will be given to every conference and expo attendee. ECCE will order, ship, and distribute on your behalf. \*Lanyards will include your logo w/ white font. **Attendees: 2400+**



## Coffee Station | \$3,000 | 4 Available

Get in front of attendees outside of the exhibit hall in one of our regularly scheduled coffee breaks Will include signage for the table OR branded napkins OR branded coffee cup sleeves. **Attendees: 700-1000**



## Exhibit Hall Lunch Station | \$5,000 | 4 Available

Sponsor a lunch station and have your company name on the signage. Will include either logo signage for table OR branded napkins. **Attendees: 2400+**



## Conference Bag Insert | \$1,500

Get your message into the hands of all attendees! Sponsor a bag insert flyer, which will be included in all attendee conference bags given out at registration. **Attendees : 2400+** \*Flyer must be provided by your company



### **Water Bottle Sponsorship | \$4,000 | \*Co-Branding Item**

Sponsor our water bottles with your logo, which will be included in all attendee conference bags given out at registration. This is a co-branding item. Your logo might appear with other companies. **Attendees: 2400+**



### **Pen Sponsorship | \$1000 | \*Exclusive Logo**

Sponsor our pens with your logo, which will be included in all attendee conference bags given out at registration. \*Your company creates, provides, and sends the pen to be put in conference bags **Attendees: 2400+**



### **Notepad Sponsorship | \$2,000**

Sponsor our notepads with your logo, which will be included in all attendee conference bags given out at registration. \*Your company creates, provides, and sends the branded notepad to be put in conference bags. **Attendees: 2400+**



### **NEW! Branded Charging Stations | \$5,000**

Charging Station located in the expo hall. 4 Branding sides **Attendees: 2400+**

### **WIE Travel Sponsorship | \$1,000**

#### **for each woman sponsored.**

Sponsor up to 15 women! Listed as a sponsor on the ECCE website.

**Sponsor 1** and receive a mention on the WIE Page.

**Sponsor 5** and receive a mention on the WIE Page and thank you on social media and email blast.

**Sponsor 15** and receive mentions on WIE Page and thank you on Social Media and email blast, and presentation time during keynote opening.



### **NEW! Childcare Sponsor \$5,000 \*Co-Branding Item**

Sponsor the childcare room for attendees who bring their children. Multiple sponsors available, shared logo on email. Includes : (2) Email Blasts with your company logo and link to your website sent to all attendees promoting the child care services used to make ECCE a family-friendly environment. **Attendees : 2400+**

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## **Contact Us**

**Have a question about partnership opportunities or need more information?**

Please contact ECCE Exhibits Manager at

[tiffany.v@rna-associates.com](mailto:tiffany.v@rna-associates.com)

Or call

1-630-442-0180

# ECCE 2024 Onsite Program Book Advertising 2400+ Attendees Reached

**Inside Front Cover | \$3,000**

**Inside Back Cover | \$2,500**

**Full Page Ad | \$1,000**

**Half Page Ad | \$750**



## Exhibit Hall Days and Hours

**Exhibitor Move-In**  
**Monday, October 21**  
**8:30am-3:00pm**

**Show**  
**Monday, October 21**  
**4:00pm-7:30pm**  
**Reception**  
**Starts at 5:00pm**

**Exhibitor Move-Out**  
**Tuesday, October 22**  
**5:30pm-10:00pm**

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**Tuesday, October 22**  
**10:30am-5:30pm**  
**Career Fair**  
**8:30am-11:30am**

## Career Fair

**When: Tuesday October 22, 2024 8:30am-11:30am**  
**Where: Expo Hall @ Exhibitors Booths & Career Fair Tables**  
Exhibitors with booths are already included in the career fair- FREE!  
Career fair tables for non-exhibiting companies are \$1000

**Important Info:**  
300+ Attendees  
This is an opportunity for attendees to introduce themselves, drop off a resume, and ask questions about a company.

- Why Participate?**
- It's an opportunity to find the best engineering attendees
  - It's free for attendees and exhibitors
  - Companies participating will be advertised

