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# ECCE 2025 PARTNER & EXHIBITOR PROSPECTUS

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PENNSYLVANIA CONVENTION CENTER 1101 ARCH STREET PHILADELPHIA, PA 19707

## Signature Partnership Opportunities

## Platinum Level Partner | \$15,000

- Up to a 20x20 Booth (Location depending on availability)
- 3 Conference Registrations- includes all scheduled dinners/meals through the week and access to the conferences
- Full Page AD in Printed and Online Program \*NEW \* deadline for AD is 8/15/25
- Gain access to Attendee List from 2024 and 2025 \*NEW\*
- Logo Displayed on Screen and Verbal Mention by General Chair in the Keynote Session \*NEW\*
- Logo on Attendee Conference Bag (Only for Gold and Platinum)-deadline for logo is 7/15/25
- Logo & Your website link on: ECCE Website, IEEE Websites, Media Publications, and on virtual floor plan
- Logo on Printed & Online Program distributed to over 2400 attendees
- Logo on Registration Desk and Expo Welcome signs
- Included in Career Fair- host candidates at your booth
- 10 Booth Staff allowed for free- includes free entry and meals on Monday evening, Tuesday lunch, and Tuesday coffee break. Additional Booth Staff \$150

## Gold Level Partner | \$10,000

- 10x20 Booth (Prime location/Center of floor plan as available)
- 3 Conference Registrations -includes all scheduled dinners/meals through the week and access to the conferences
- Logo on Attendee Conference Bag (Only for Gold and Platinum)- deadline for logo is 7/15/25
- Verbal Mention by General Chair in the Keynote Session \*NEW\*
- Logo & Your website link on: ECCE Website, IEEE Websites, Media Publications, and on virtual floor plan
- Logo on Printed & Online Program distributed to over 2400 attendees
- Logo on Registration Desk and Expo Welcome signs
- Included in Career Fair- host candidates at your booth
- 6 Booth Staff allowed for free- includes free entry and meals on Monday evening, Tuesday lunch, and Tuesday coffee break. Additional Booth Staff \$150

## Silver Level Partner | \$5,000

- 10x10 Booth (Prime location/Center of floor plan as available)
- 2 Conference Registrations includes all scheduled dinners/meals through the week and access to the conferences
- Verbal Mention by General Chair in the Keynote Session \*NEW\*
- Logo & Your website link on: ECCE Website, IEEE Websites, Media Publications, and on virtual floor plan
- Logo on Printed & Online Program distributed to over 2400 attendees
- Logo on Registration Desk and Expo Welcome signs
- Included in Career Fair- host candidates at your booth
- 3 Booth Staff allowed for free- includes free entry and meals on Monday evening, Tuesday lunch, and Tuesday coffee break. Additional Booth Staff \$150

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#### **ADD ONS**

Full Page AD in the Technical Program \$500 Half Page AD in the Technical Program \$350 (Last day to submit AD is 8/15/25)

## **Expo Hours**

Monday | 4pm -7:30pm Exhibit Hall "A" Dinner @ 5pm

Tuesday | 10:30am-5:00pm Career Fair 8:30am - 11:30am

Exhibit Hall "A" Lunch @ 12pm Coffee Break 2pm



## **Exhibitor Opportunities**

## ECCE 2025 Booth & Tabletop Pricing

#### **Booths:**

Inline 10x10 Booth | \$2,700 Corner 10x10 Booth | \$3,000 Corner 10x20 Booth | \$5,000

Prime Location 10x10 Booth | \$3,500 Prime Location 10x20 Booth | \$7,000 Prime Location 20x20 Booth | \$10,000 Prime Location 20x30 Booth | \$14,000

Career Fair Tabletop | \$1,000

\*\*Signature Partnerships include price of booth

### All Booths Include:

8' High Black Drape wall (back)
3' High Black Drape walls (sides)
6' Skirted Table & 2 Chairs
1 Waste Basket & ID sign

3 Booth Staff per 10x10- Additional Staff is \$150 at Registration \*Carpet & Electricity are a separate fee \*Order anything extra with Stetson Convention Services

#### **University Tabletops Include:**

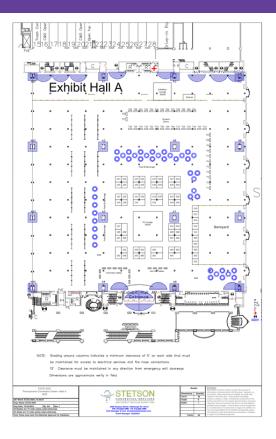
6' draped table & 2 chairs One identification sign

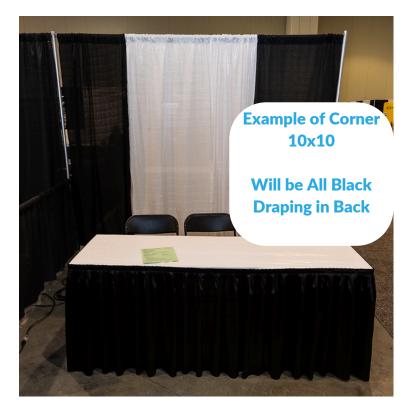
#### Important:

\*Electricity can be purchased separately \*Conference Registrations can be purchased separately

#### **Career Fair Tabletops Include:**

6' bare table & 2 chairs One identification sign





# **Branding Opportunities**



## Exhibit Hall Reception Monday | \$7,000 | Exclusive

5 Minute Verbal Address on **Monday evening in the Expo Hall** & 2 Conference Registrations. Welcome attendees with a 5 minute address in center of expo hall, receive verbal acknowledgement at the beginning and end of the reception and have your logo displayed on all reception signage, technical program and websites. **Attendees: 2400+** 



#### Attendee Lanyards | \$9,000 | Exclusive

Branded lanyards with your company logo will be given to every conference and expo attendee. ECCE will order, ship, and distribute on your behalf. \*Lanyards will include your logo w/ white font. Attendees: 2400+



#### Coffee Station | \$3,000 | 4 Available

Get in front of attendees outside of the exhibit hall in one of our regularly scheduled coffee breaks Will include signage for the table OR branded napkins OR branded coffee cup sleeves. **Attendees: 700-1000** 



### Exhibit Hall Lunch Station | \$2,500 | 4 Available

Sponsor a lunch station and have your company name on the signage. Will include either logo signage for table OR branded napkins. **Attendees: 2000+** 



#### **Conference Bag Insert | \$1,000**

Get your message into the hands of all attendees!

Create an advertisement insert. It will be included in all attendee conference bags. Attendees : 2400+ \*Flyer must be provided by your company by 10/1/25



## WIE Travel Sponsorship | \$1,000 for each woman sponsored

Sponsor up to 15 women! Listed as a sponsor on the ECCE website.
Sponsor 1 and receive a mention on the WIE Page.
Sponsor 5 and receive a mention on the WIE Page and thank you on social media and email blast.
Sponsor 15 and receive mentions on WIE Page and thank you on Social Media and email blast, and presentation time during keynote opening.

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## **Contact Us**

#### Have a question about partnership opportunities or need more information?

General Exhibits Inbox: info@ieee-ecce.org Exhibits Manager: tiffany.v@rna-associates.com Or call: 1-630-442-0180



#### Visit How2Power.com

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## **Career Fair**

When: Tuesday October 21, 2025 8:30am-11:30am Where: Exhibit Hall "A" @ Exhibitor Booths & Career Fair Tables Exhibitors with booths are already included in the career fair- FREE! Career fair tables for non-exhibiting companies are \$1000

#### Important Info:

300+ Attendees

This is an opportunity for attendees to introduce themselves, drop off a resume, and ask questions about a company.

#### Why Participate?

- It's an opportunity to find the best engineering attendees
- It's free for attendees and exhibitors
- Companies participating will be advertised

## **Exhibit Hall Dates & Times**

#### **Exhibitor Move-In**

Monday, October 20 8:30am-3:00pm <u>Events</u>

SHOW Monday, October 20 4:00pm-7:30pm

#### **Exhibitor Move-Out**

Tuesday, October 21 5:00pm-10:00pm Monday Reception in Exhibit Hall 5:00pm SHOW Tuesday, October 21 10:30am-5:00pm Career Fair in Exhibit Hall 8:30am-11:30am Lunch in Exhibit Hall 12:00pm Coffee Break in Exhibit Hall 2:00pm



## Expo Info

Exhibitors (Booths, Career Fair Tables, University Tables) are included in both Monday & Tuesday meals

Exhibitor Badge and Conference Badge Registration will be available in the Spring of 2025

3 Booth Staff Complimentary at each 10x10 booth- Any additional Staff will be charged \$150 upon registration 2 Career Fair Table Staff Complimentary 2 University Table Staff Complimentary

Exhibitor Manual (General Contractor Stetson Convention Services) will be available by June 2025

ECCE 2025 Onsite & Online Program Book Advertising 2400+ Attendees Reached Graphic Due by 8/15/25

## 1/2 Page AD \$300

Full Page AD \$500

Inside Back Cover AD \$1,000

**Inside Front Cover AD - SOLD**